

Fall 2025 Playbill Advertising

Mira Costa Drama/Tech Boosters

ADVERTISING AGREEMENT

Please download, fill out and return this form after online payment or include with a check made out to MBX and mailed to address below or dropped in drama/tech boxes. You may also submit all info via email to kathiepapera@gmail.com

Or please pay online at miracostadramaboosters.org

Advertising Agreement Payment AND Artwork Deadline: Monday, October 6, 2025

Please email **artwork** to: Kathie Papera at kathiepapera@gmail.com

Or mail form and check to: Elana Landau, 2204 Hillcrest Drive, Hermosa Beach, 90254

For more information or questions, please contact: kathiepapera@gmail.com

IF YOU DON'T KNOW HOW TO DESIGN AN AD*, FOR AN ADDITIONAL \$25, WE WILL DESIGN ONE FOR YOU. JUST PROVIDE US WITH TEXT & THE PHOTO(S) YOU WANT TO INCLUDE. SEE PRE-FORMATTED AD DESIGNS PAGE/LINK.

Parent/Patron/Business Information:

Student Name

Contact Name

Telephone/Email

Address

PLEASE SEE ATTACHED FOR ART SPECIFICATIONS AND ACTUAL AD SIZES

REPRINT AD FROM LAST FALL ☐ OR LAST SPRING ☐

FOR BUNDLED ADS - CHECK BOX IF YOU WOULD LIKE TO USE THE SAME ARTWORK FOR BOTH FALL & SPRING ☐

Advertisement Sizes & Rates	Fall 2025 Program Only	Fall 2025 & Spring 2026 Business Bundle*
1/8 Page	\$45.00	n/a
1/4 Page (vertical only)	\$75.00	\$125.00
1/2 Page (horizontal only)	\$120.00	\$200.00
Full Page (vertical only)	\$200.00	\$350.00
Full Page – High Visibility - (vertical only) **	\$250.00	\$450.00
Inside Front – Color (vertical only) **	\$550.00 Sold	\$950.00 Sold
Inside Back Cover – Color (vertical only) **	\$550.00 Sold	\$950.00 Sold
Back Cover - Color - (vertical only)++	\$750.00 Sold	\$1,250.00 Sold

* Bundles are available for business ads only. Pre-formatted designs are available for personal ads only.

** If you would like this option but it is no longer available, please indicate below and we will save the space for you next year – rates may vary:

___ Full Page - High Visibility

___ Full Page - Inside Front Cover

___ Full Page - Inside Back Cover

___ Full Page - Outside Back Cover

++Based on availability, please inquire prior to ordering

Please make checks payable to MBX or
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