

Fall Season 2023 Playbill Advertising

Mira Costa Drama/Tech Boosters

ADVERTISING AGREEMENT

Please download, fill out and return this form after online payment or include with a check made out to MBX and mailed to address below or dropped in drama/tech boxes.

Please pay online at miracostadramaboosters.org

Advertising Agreement Payment AND Artwork Deadline: Monday, October 2, 2023

Please email **artwork** to: Kathie Papera at kathiepapera@gmail.com

Or mail form and check to: Sally Leal-Cooper, 450 33rd St., Hermosa Beach, CA 90254

For more information or questions, please contact: [selialealcooper@yahoo.com](mailto:seliialealcooper@yahoo.com)

IF YOU DON'T KNOW HOW TO DESIGN AN AD, FOR AN ADDITIONAL \$25, WE WILL DESIGN ONE FOR YOU. JUST PROVIDE US WITH TEXT & THE PHOTO(S) YOU WANT TO INCLUDE. SEE PRE-FORMATTED AD DESIGNS LINK.

Parent/Patron/Business Information:

Student Name

Contact Name

Telephone/Email

Address

Artwork Submitted: USB Email

PLEASE SEE ATTACHED FOR ART SPECIFICATIONS AND ACTUAL AD SIZES

REPRINT AD FROM LAST FALL OR LAST SPRING

FOR BUNDLED ADS - CHECK BOX IF YOU WOULD LIKE TO USE THE SAME ARTWORK FOR BOTH FALL & SPRING

| Advertisement Sizes & Rates | Fall Season 2023 | Fall 2023 |
|--|------------------|--------------------------------|
| | Program Only | & Spring 2024 Business Bundle* |
| 1/12 Page | \$35.00 | n/a |
| Business Card | \$50.00 | n/a |
| 1/4 Page (vertical only) | \$60.00 | n/a |
| 1/2 Page (horizontal only) | \$95.00 | \$170.00 |
| Full Page (vertical only) | \$160.00 | \$290.00 |
| Full Page – High Visibility - (vertical only) ** | \$200.00 | \$370.00 |
| Inside Front/Back Cover – Color (vertical only) ** | Sold | Sold |

* Bundles are available for business ads only.

** If you would like this option but it is no longer available, please indicate below and we will save the space for you next year – rates may vary:

___ Full Page - High Visibility ___ Full Page - Inside Front Cover
___ Full Page - Inside Back Cover ___ Full Page - Outside Back Cover

Please make checks payable to MBX or
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