

FULL PAGE & Inside/Back Cover

5" X 8"

\$160 or \$200 HiVis

1/2 PAGE

5" X 3.875"

\$95

Camera Ready Artwork Specifications

Playbill size: 5 1/2" x 8 1/2"

File types: InDesign, JPG, PDF, or TIFF. Camera ready artwork.

File preparation:

- Include all fonts, or flatten the image/pdf.
- Include actual image files/original pictures used in ad and printout of your ad for comparison only.

Artwork fee*:

- \$25 additional fee per design (*personal ads only*).
- Any non-camera ready artwork.
- Artwork needing to be adjusted, resized, compiled, typed.

Proofread: It is your responsibility to proofread your ad prior to sending in artwork.

Agreement/Payment: Please email agreement and artwork to: Kathie Papera at kathiepapera@gmail.com. Or mail form and check to: Elana Landau, 2204 Hillcrest Drive, Hermosa Beach, 90254 by **Monday, October 7, 2024**

Online Payment: Please make an online payment miracostadramaboosters.org and click on the "Program Ads – Fall 2024" button.

**1/4 PAGE
2.375" X 3.875"**

\$60*

BUSINESS CARD

3.15" X 1.8"

\$50*

1/12 PAGE

1.6" X 1.8"

\$35*