

FULL PAGE
5" X 8"
\$160 or \$200 HiVis

1/2 PAGE
5" X 3.875"
\$95

Camera Ready Artwork Specifications

Playbill size: 5 ½" x 8 ½"

File types: InDesign, JPG, PDF, or TIFF. Camera ready artwork.

File preparation:

- Include all fonts, or flatten the image/pdf.
- Include actual image files/original pictures used in ad and printout of your ad for comparison only.

Artwork fee*:

- \$25 additional fee per design (*personal ads only*).
- Any non-camera ready artwork.
- Artwork needing to be adjusted, resized, compiled, typed.

Proofread: It is your responsibility to proofread your ad prior to sending in artwork.

Agreement/Payment: Please email **artwork** to: Sally Leal-Cooper at selialealcooper@yahoo.com. If mailing form and check: Sally Leal-Cooper, 450 33rd St., Hermosa Beach, CA 90254 by **Friday, March 1, 2024**

Online Payment: Please make an online payment miracostadramaboosters.org and click on the "Program Ads – Spring 2024" button. *A \$1 fee will apply for online payment.*

1/4 PAGE
2.375" X 3.875"
\$60*

BUSINESS CARD
3.15" X 1.8"
\$50*

1/12 PAGE
1.6" X 1.8"
\$35*