

FULL PAGE
5" X 8"
\$160 or \$200 HiVis

1/2 PAGE
5" X 3.875"
\$95

Camera Ready Artwork Specifications

Playbill size: 5 1/2" x 8 1/2"

File types: InDesign, JPG, PDF, or TIFF. Camera ready artwork.

File preparation:

- Include all fonts, or flatten the image/pdf.
- Include actual image files/original pictures used in ad and printout of your ad for comparison only.

Artwork fee*:

- \$25 additional fee per design (*personal ads only*).
- Any non-camera ready artwork.
- Artwork needing to be adjusted, resized, compiled, typed.

Proofread: It is your responsibility to proofread your ad prior to sending in artwork.

Agreement/Payment: Please email agreement and artwork to: Sally Leal-Cooper at [selialealcooper@yahoo.com](mailto:salialealcooper@yahoo.com). Or mail form and check to: Sally Leal-Cooper, 450 33rd St., Hermosa Beach, CA 90254 by **Monday, October 3, 2022**

Online Payment: Please make an online payment miracostadramaboosters.org and click on the "Program Ads – Fall 2022" button. A \$1 fee will apply for online payment.

1/4 PAGE
2.375" X 3.875"
\$60*

BUSINESS CARD
3.15" X 1.8"
\$50*

1/12 PAGE
1.6" X 1.8"
\$35*